



International Water Association



# World Water Congress and Exhibition

# The world is coming to Vienna. Are you?

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## MEDIA INVITATION

Three thousand water experts from around the world will gather at the Austria Center in Vienna this September for the International Water Association's World Water Congress & Exhibition.

IWA would be delighted if you would attend our congress sessions. Delegates will be looking at water-related issues across the globe and the Danube region, ranging from how to connect billions of people to effective sanitation to how to plan for the cities of the future and how to deal with climate change.

You will also be able to join European Mayors in the Local Governments' Day run in conjunction with the Congress, see examples of the latest cutting-edge technologies in the exhibition, visit the City of Vienna's advanced wastewater facilities and meet water experts from around the world social and networking events.

[www.iwa2008vienna.org](http://www.iwa2008vienna.org)

7-12 SEPTEMBER 2008

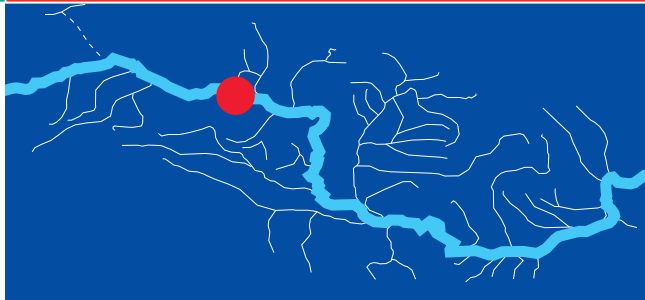
Organisers



International Water Association



International Association of Water Supply Companies in the Danube River Catchment Area



Parliament at night © WienTourismus / F 3

# VIENNA

# It's all about water



Over the roofs of Vienna: Ringstrasse © WienTourismus / F 3

## Programme-at-a-glance

### Sunday 7 September 2008

- 3.00 – 4.30 Media briefing
- 5.00 – 6.30 Opening ceremony
- 6.30 – 8.00 Welcome reception

### Monday 8 September 2008

- 8.30 – 9.00 Keynote plenaries
- 9.00 – 6.00 Technical sessions
- 8.30 – 6.00 Exhibition open
- Mid-morning Field trip (media only)

### Tuesday 9 September 2008

- 8.30 – 9.00 Keynote plenaries
- 9.00 – 6.00 Technical sessions
- 8.30 – 6.00 Exhibition open

### Wednesday 10 September 2008

- 8.30 – 9.00 Keynote plenaries
- 9.00 – 6.00 Technical sessions
- 8.30 – 6.00 Exhibition open

### Thursday 11 September 2008

- 8.30 – 9.00 Keynote plenaries
- 9.00 – 3.30 Technical sessions
- 8.30 – 3.30 Exhibition open
- 3.30 – 4.15 Closing ceremony
- 7.00 pm Gala night

### Friday 12 September 2008

- Technical tours

The Danube River © Vienna Waterworks/Georg Riha



## What is this event?

The IWA World Water Congress and Exhibition is a high-profile international event that is staged in a different city each time it is held. The Vienna event follows Beijing 2006, Marrakech 2004, Melbourne 2002, Berlin 2001 and Paris 2000.

## Join 3,000 water experts

More than 3,000 delegates are expected to attend the Vienna Congress. Most of the delegates will be drawn from the IWA membership comprising 10,000 individual and 400 corporate water professionals from 130 different countries. Association members span the continuum between research and practice and cover all facets of the water cycle, from the science and management of drinking water, wastewater and stormwater to the conservation of water resources throughout the world.

## What will be discussed?

The main tracks and topics to be discussed in the scientific and technical programme are water treatment, wastewater treatment, design and operation of water systems, water resources and river basin management, managing and planning water services and health and the environment. There will also be several cross-cutting themes: cities of the future, climate change, desalination and reuse, frontiers of technology, the future of sanitation and water & energy.

There will be 12 concurrent conference streams running each day of the Congress. With 110 technical sessions over four days, two keynote presentations each day, poster presentations and 30 workshops for you to choose from, the event will definitely give you some interesting material to write about.

Beyond the two open technical tours, one to show you where Vienna's drinking water comes from and the other to show you how Vienna treats its wastewater, the press will have an exclusive field trip to Vienna's very advanced wastewater treatment plant.

## YWP programme

The international water sector is facing unprecedented workforce challenges as older members retire and fewer younger people move in to the industry. IWA is addressing this issue through its Young Water Professionals (YWP) programme.

You are welcome to attend a series of activities for young water professionals which will be held during the Congress aimed at encouraging them to network with their peers, meet established water industry professionals and obtain a better understanding of the industry.

## Industry forum

There will be a chance for you to hear from industry leaders in a series of sponsor and exhibitor presentations throughout the week.

## Exhibition

You are invited to attend the World Water Exhibition. This is the launch pad for many leading-edge innovations and the place to spot emerging trends and see the world's leading water-related products and services. The exhibition will showcase 200 world-leading companies, utilities, consultants, research institutes, NGOs and government bodies and have national pavilions from Austria, Germany, Israel, Japan, Korea, Norway, Singapore, Sweden, and The Netherlands.

## Networking opportunities

There will be plenty of opportunities for you to meet water industry experts during the Congress at the lunches, dinners and special events. These special events include a gala night of nights when the doors of the Vienna City Hall will be thrown open to IWA guests for a moveable feast of food, drink, music and dance ranging from classic-style waltz to midnight clubbing.

For more information please visit the Congress website at  
[www.iwa2008vienna.org](http://www.iwa2008vienna.org)